

## Project Description

Name	Seminar on ICT Application in Higher Education for Asian and European Countries, 2018		
Organizer	Shenzhen Association for Promoting International Economic & Technological Cooperation		
Time	June 19 <sup>th</sup> —July 9 <sup>th</sup> , 2018	Language	English
Invited Countries	Government officials, administrative staff or professional technicians engaged in teaching and scientific research of higher education university from Asian and European countries.		
Number of Participants	26		
Requirements for the Participants	Age	Under 45 for officials at or under director's level; under 50 for officials at director general's level.	
	Health	In good health with health certificate issued by the local public hospitals; without diseases with which entry to China is disallowed by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular/cerebrovascular diseases and diabetes; without mental diseases or epidemic diseases that are likely to cause serious threat to public health; not in the process of recovering after a major operation or in the process of acute diseases; not seriously disabled or pregnant.	
	Language	Capable of listening, speaking, reading and writing in English.	
	Others	Participants are not allowed to bring family members or friends during the seminar.	
Host City	Shenzhen, Guangdong Province	Local Temperature	25-32°C
Cities to Visit	Beijing; Wuhan, Hubei Province	Local Temperature	Beijing 19-30°C Wuhan 22-33°C
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Contact of the Organizer	Contact persons	Miss. XIAO Yuqing; Miss. BAO Ting	
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About the Organizer	<p>Shenzhen Association for Promoting International Economic &amp; Technological Cooperation (APIETC Shenzhen), established in Oct. 2003, is a social organization organized by Economy, Trade and Information Technology Commission of Shenzhen Municipality. Under the state strategy of “Expanding Outward”, APIETC Shenzhen is directing and assisting Shenzhen local enterprises to expand their overseas markets, as well as promoting the international economic and technological cooperation and communication.</p> <p>As the co-organizer of this seminar, The Centre for Higher Education Research (short as CHER) of Southern University of Science and Technology (short as SUSTech) is dedicated to promote higher education innovation and development through Information Communication Technology (ICT). Based on the advantages of ICTs, and he experience of the popularization of higher education in China, CHER seeks to guide and support higher education development in the developing countries of Asia and Africa, to facilitate University-Industry cooperation and to provide assistance on staff recruitment for overseas Chinese companies. Apart from the strong academic research background of SUSTech, CHER has close partnership with local High-tech enterprises such as Huawei and Tencent, as well as reputable companies from IT education industry such as Weidong Cloud Education Group in China.</p> <p>APIETC Shenzhen has a solid background in high-tech field such as telecom and computer. We are specialized in organizing all kinds of training courses in these industries. It has successfully held a lot of foreign-aid training authorized by the Ministry of Commerce and run more than 80 foreign aid training projects in computer software and hardware as well as telecommunication, trained more than 1800 government officials and professionals for developing countries. These efforts have brought rich experiences to APIETC Shenzhen itself in the organization and management of the foreign-aid training programs.</p>	

<p>Seminar Content</p>	<p>Commissioned by the Ministry of Commerce of the P. R.C., APIETC Shenzhen is going to hold the “Seminar on ICT Application in Higher Education for Asian and European Countries, 2018” from June 19th to July 9th (21 days) in China. This seminar will present the lectures by using the method of theory-teaching integrated with site-visiting, the main courses include: Profile of China; Overview of ICT in China’s higher education; Special policy topic in education informationization; ICT policy-making workshop; Mobile-learning; OERs (open education resources) Workshop; IOT; Positive function of ICT in higher education innovation; Integration of ICT and higher education; Network security; Cloud computing; ICT practical tools; Study analysis based on education big data; Tencent cloud education big data solution etc. Furthermore, this seminar will also include on-site visits to well-known local enterprises in Beijing and Wuhan city for participants to have a better understanding of the development of local ICT Application in Higher Education.</p> <p>This seminar will introduce the current situation and technological level of China’s ICT Application in Higher Education , and help participants gain new insights and learn from China to achieve their own professional development. Meanwhile, by conducting this seminar, we will take this chance to establish a network of relating people and universities in Asian and European countries as an active communicating platform in this field. We will continue to enrich and optimize International Experts Repository, and support overseas Chinese companies to develop high-quality university-industry cooperation partnerships with local top universities and to promote local talent cultivation.</p>
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