تتشرف كلية التربية بدعوتكم لحضور محاضرة حول "التعلم النقَال، Mobile Learning" بعنوان:

"تصميم التعلّم الرقمي"

يلقيها البروفيسور جون تراكسلر

من جامعة ويلفرهامبتون (بريطانيا)

وذلك يوم الثلاثاء الموافق 2017/01/10، الساعة 14:00

في قاعة Bamieh305 في كلية التربية

The Faculty of Education - Birzeit University is pleased to invite you to attend a public lecture on "Mobile Learning" entitled:

"Learning Design"

By

Prof. John Traxler

University of Wolverhampton, UK.

On Tuesday 10/01/2017 at 14:00

at room Bamieh305 in the Faculty of Education, Birzeit University.

Lecture Abstract

Learning is important, too important to be left to chance, and so design is a crucial prerequisite for effective learning. Design for learning with mobiles still does not however seem to be based on appropriate and logical foundations and makes the mistake of confusing the design of educational artefacts with the design of educational activities – this is a mistake inherited from e-learning where artefacts and activities were more likely to be synonymous and the mistake was harmless. This session sets out how designing for learning with mobile is different from design of e-learning and attempts to build appropriate and logical foundations.

Short Biography

Professor John Traxler was Professor of Mobile Learning, the world's first, from September 2009, and now Research Professor of Digital Learning in the Institute of Education at the University of Wolverhampton UK. He is one of the pioneers of mobile learning and has been associated with mobile learning projects since 2001 when he was evaluator for m-learning, the first major EU project. He is a Founding Director and current Vice-President of the International Association for Mobile Learning, responsible for the annual international mLearn research conference running since 2002. He is co-editor of the definitive book, Mobile Learning: A Handbook for Educators and Trainers, and Mobile Learning: the Next Generation with Professor Agnes Kukulska-Hulme. He is co-author of Mobile Learning and Mathematics and Mobile Learning and STEM: Case Studies in Practice, and has written many papers and chapters on all aspects of mobile learning. He sits on various editorial boards.