

**INTERNATIONAL STAFF WEEK AT TAMPERE UNIVERSITY, FINLAND
10 – 14 June 2019**

PROGRAMME

The programme of the International Staff Week is divided into three tracks:

TRACK 1: Building an Attractive University (design lab, student marketing, industry cooperation)

Target groups:

- Personnel from Business Services, Partnerships Offices or other units that work to enhance university business relations and to build business partnerships
- Persons responsible for/interested in marketing efforts, events production and service design aiming to an increase in university business encounter and cooperation
- Persons striving to develop business cooperation processes & concepts within the university including e.g. research and student cooperation

TRACK 2: Joint and Double Degrees and Talent Attraction Management

Target groups:

- International coordinators responsible for international degree programmes and student exchanges
- Academics responsible for international degree programmes
- International hr specialists

TRACK 3: Research-intensive Universities Aiming to the Top (Rankings and Research Quality)

Target groups:

- Personnel from Research Services (e.g. Head of Research Services or persons from pre-award side) and Personnel from Research Development Academics responsible for international degree programmes
- Persons who are responsible for the strategy of the university and are building partnerships with the business and persons who are making (and maybe executing) strategic actions and decisions what comes to the acquirement of external public funding from sources such as H2020
- Persons who are working in the environment of research development and are potentially planning and executing research assessments

Monday 10 June

Please let us know if you will participate in the Pori-day (binding registration). We will need at least 10 participants to make the Pori-day happen.

Visit to University Consortium of Pori (www.ucpori.fi/en)

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| 9.00 | Bus transfer from Tampere to Pori (the distance from Tampere to Pori is 120 km) |
| 10.45 | Arrival to UC Pori, Coffee/tea |
| | The programme of the day will be published later |
| 14.45 | Bus transfer from Pori to Tampere |
| 16.30 | Arrival to Tampere |
| 18.00 -> | Informal Get-together dinner at Tampere University center campus, Café & Lobby Toivo. |

Tuesday 11 June, Hervanta campus

9.00 - 9.30 Welcoming words, President *Mari Walls*

9.30 - 10.00 Presenting research cooperation of the new university, Provost *Jarmo Takala*

10.00 - 12.00 Teekkarikuoro Choir performance followed by speakers

- Ms. *Laura Lindeman*, Senior Specialist of The Ministry of Economic Affairs and Employment in Finland: Talent Boost Programme
- Ms. *Mari Taverne*, Head of Talent Attraction and Migration

12.00 - 13.00 Lunch

13.00 - 15.30 Track-specific programme (coffee break in-between)

TRACK 1: Building an Attractive University (design lab, student marketing, industry cooperation)

Head of the track: Mr. *Pasi Vakaslahti*

- TUTLab: Mobile TUTLab – How to introduce and provoke technological interest among high schoolers (Mr. *Jussi Viljanen*, Project Manager)
- Industry-university cooperation (Mr. *Pasi Vakaslahti*, Business Liaison Manager and Mr. *Kai Hämäläinen*, Business Liaison Manager) sharing good practices and new trends

Please prepare 4-5 slides about your practices.

TRACK 2: Joint and Double Degrees and Talent Attraction Management

Head of the track: Ms. *Tea Vellamo*

- Joint and double degrees (Ms. *Tea Vellamo*, Planning Officer)
The continuum from individually-oriented student exchange to jointly planned degree programmes offers a variety of possibilities to collaborate within international educational networks. We would like to invite you to discuss the benefits and challenges of cooperation and find ways of increasing participation.
Good examples: Master in Research and Innovation in Higher Education - MARIHE (Erasmus Mundus Joint Master Degree) Ms. *Eveliina Permi*, Coordinator of International Education, and the Nordic Master Programme in Innovative Governance and Public Management Prof. *Elias Pekkola*.
- International spouse programme, Ms. *Marika Peltoniemi*, International HR Specialist

Spouse Programme –Recognizing the power of Spouses

One of the most common causes of unsuccessful international relocations is the lack of adjustment by the spouse and family. We can no longer ignore the hidden potential of the expatriates' spouses. What support and opportunities are there available in your university? Who takes care of their integration into new society? This is increasingly important with more dual-career (highly educated) couples. Tampere University has just started a project called Hidden Gems, which promotes the labor market access of researchers' spouses. Please join us to discuss on the following questions:

- How should families be taken into account when welcoming new talents?
- What are the most important things to support Dual careers?
- What kind of services would benefit the spouses moving to a new country?
- How could we best utilize the local communities (social, professional, innovation) in the integration process?

Please prepare 4-5 slides about your practices.

TRACK 3: Research-intensive Universities Aiming to the Top (Rankings and Research Quality)

Heads of the track: Mr. *Tuukka Pöyry* and Mr. *Harri Länsipuro*

Competition between universities is evident. We compete for example on quality, ranking outcomes and talent. The fieriest battle is very often on research funding. Yet we also seek collaboration between our partners and join forces to form consortiums to tackle global challenges.

This track addresses the strategies and different actions of research-intensive universities to foster research quality and support the acquisition of research funding. What are the mechanisms of a modern university to outperform in research at an ever-accelerating pace?

Objectives of the track: The participants learn and share different mechanisms and best practices to foster organizational efficiency related to research and its funding.

Track consists of two different aspects, from which we first hear a short case example in Tampere University context and best practice cases from the participants of the workshop.

The participants are requested to submit their best practice case to one of the themes below (max. 5 slides and about 10 min presentation.)

Supporting research funding (on Tuesday)

- Strategic planning of external funding, Mr. *Tuukka Pöyry*, Research Liaison Officer

Supporting research quality through evaluation (on Wednesday morning)

- Research evaluation leading to development road map, Ms. *Laura Himanen*, Specialist / Research Development Services

Wednesday 12 June, City centre campus

9.30 - 12.00 Track-specific programme

12.00 - 13.00 Lunch

13.00 - 14.00 Campus tour

14.00 - 15.00 Presenting the new Tampere Universities

15.00 - 16.30 Crash course into Finnish language (Ms. *Jenni Hakanen*, university language teacher) or individual meetings with colleagues (upon individual requests)

Coffee break in between

16.30 – 18.00 Guided Tampere sightseeing city tour by bus (from the city centre campus to Tampere Hall)

Thursday 13 June, City centre campus

10.00 - 12.00 Factors for success at the new university:

Cross-campus studies, Sport Uni

Library Services

12.00 - 13.00 Lunch

13.30 - 15.00 Visit to Y-kampus (TAMK backstage, Ms. *Lauha Peltonen*, Project Manager)

18.30 Bus from the hotel to Varala sports institute

19.00 - 22.00 Sauna Evening at Varala. Don't forget to bring your swimsuit! Dinner is served along with some sauna drinks.

Friday 14 June, City centre campus

10.00 - 12.30 Wrap-up and results of track specific meetings
(heads of the tracks will present the results of the track meetings)

12.30 - 13.30 Farewell lunch and departure (option for individual meetings)