



International Conference on Archaeology and Tourism in Palestine
Birzeit University, Birzeit, Palestine
13 to 15 March, 2017

First Day
Monday 13/3/2017

8:00- 9:00	Registration	
9:00 - 10:30	Session 1: Opening Ceremony	
	Palestinian National Anthem	
	Professor Abdullatif Abu Hijleh - President of Birzeit University	
	Mr. Raed Saadeh - NEPTO	
	Her Excellency Mrs. Rula Ma'ayah, Minister of Tourism and Antiquities, Palestine	
	<i>Guest Lecturer</i>	
	Dr. Omar Al-Ghul Yarmouk University, Jordan	Prospects of Dead Sea Scrolls Research in the Arab Research Institutions
10:30-10:45	Coffee Break	

10:45-13:00	Session 2: Archaeology Projects I	
	Session Chair: Hamed Salem, Birzeit University	
10:45-11:00	David T. Sugimoto Keio University, Japan	Archaeological Excavations at Burj Beitin: A General Review of the First Five Seasons
11:00-11:15	Lorenzo Nigro Sapienza University of Rome, Italy Jehad Yassin, Iyad Hamdan Ministry of Tourism and Antiquities, Palestine	The Jericho Oasis Archaeological Park - A Palestinian-Italian Joint Endeavor between Cultural Tourism Implementation and Community Archaeology

11:15- 11:30	Loay Abu Alsaud An Najah National University - Palestine	Archaeological Excavations at Tell Sofer from the 1998-2016 Seasons
11:30-11:45	Marwan Abu Khalaf Society of Inash Al Usra, Palestine	Roman and Byzantine Coins Discovered at Kh. Shweikeh - Al-Bireh
11:45-12:00	Serenella Ensoli Second University of Naples, Italy	Askariyeh Project
12:00-12:15	Omar Abed Rabo Bethlehem University, Palestine	Islamic Archaeology through Kathleen Kenyon Excavations in the Old City of Jerusalem
12:15 - 12:45	Discussion	
12:45-14:00	Lunch Break	

14:00-15:30	Session 3: Archaeology Projects II	
	Session Chair: Mohamed Atharbeh, Hebron University	
14:00-14:15	Riba Bertrand French Institute of the Near East, Palestine	The Archaeological Site of 'Ain el-Ma'moudiyeh and its Place Within the Rural Landscape
14:15-14:30	Issa Sarie' Al-Quds University, Palestine Jehad Yassin Ministry of Tourism and Antiquities, Palestine	Engaging Cultural Heritage of Kh. Al-Karmil
14:30-14:45	Hamed Salem Birzeit University, Palestine Sylvie Belatry University of Montpellier, France	Tell Qilah Archaeology and Cultural Heritage Project
14:45-15:00	Vincent Michel University of Poitiers, France Sandrine Bert Geith University of Poitiers, French Biblical School of Jerusalem	Study and Conservation of the Archaeological Site of Mamre/Haram Ramet al-Khalil. News perspectives, news results.
15:00-15:15	Hussein Madina Doctoral Student Université Paris 1 Panthéon-Sorbonne- France	Glimpses about the Archaeobotanical Studies in Palestine: Case study of Tell Qilah in Hebron/Palestine.
15:15-15:30	Discussion	

Session 4: Archaeology and Identity		
Session Chair: Hamdan Taha, Independent Researcher		
15:30-16:45		
15:30-15:45	Hani Nur El-Din Al-Quds University, Palestine	Archaeology between Occupation and Independence: Sabastia "Samaria" as a Case Study
15:45-16:00	Robert R. Sauders Eastern Washington University, USA Salah Al-Houdalieh Al-Quds University, Palestine	Heritage-Making and Palestinian Identity
16:00-16:15	Ali Tamer ÜRÜM Aegean University, Turkey	The Plundering of Archaeological Artifacts and Sites from Turkey, Lebanon and Palestine by British, German and Ottoman: Imperial Diggers in the 19th Century
16:15-16:30	Sarah Irving Edge Hill University, UK	Owning the Past: Arab Agency in the Archaeology of Palestine
16:30-16:45		Discussion

Second Day		
Tuesday 14/3/2017		
Session 5: Tourism Elements and sites		
Session Chair: Anna Ghaith, Jerusalem Tourism Cluster		
8:30-10:20		
8:30-8:45	Hussein Al-Rimmawi Birzeit University, Palestine	Trends of Tourism in Bethlehem, Palestine: 1994-2011
8:45-9:00	Abdel Qader Hamad, Al Aqsa University Palestine and Oedeh Alfalit, Alquds Open University, Palestine	The State of the Tourism Industries in Jerusalem
9:00-9:15	Ahmed Inerat Ministry of Tourism and Antiquities, Palestine	Ministry of Tourism and Antiquities Role in developing and Organizing tourism tracks
9:15-9:30	Ghaida Rahil Masar Ibrahim Alkhalil, Palestine	Masar Ibrahim Al-Khalil

9:30-9:45	Raed Saadeh Rozana Association, Palestine	Interpretation Methods in Community Based-tourism and Guiding
9:45-10:05	Discussion	
10:05-10:30	Coffee Break & Students' Projects in Tourism	

10:30-12:00	Session 6: Sustainable, Rural and Community Tourism	
	Session Chair: Kévin Trehuedic , French Institute of the Near East	
10:30-10:45	Osama Hamdan, Mosaic Centre, Palestine	Partnership Efforts Among Major and Minor Sites: An Integrated Approach for a Sustainable Tourism
10:45-11:00	Ghadeer Najjar, Palestine	Local community Involvement in heritage preservation and tourism development: a case study of Beit Jala Market in Palestine
11:00-11:15	Issam Juha Centre for Cultural Heritage Preservation, Palestine	Cultural Heritage Tourism – Best Practices, Studies and Statistics
11:15-11:30	Diana Gergova, Institute of Balkan Studies with Centre of Thracology, Bulgaria	The Thracian Heritage of 1st Millennium BC in Bulgaria as a Sustainable Touristic Resource: Projects and Problems
11:30-11:45	Discussion	

11:45-13:15	Session 7: Cultral Heritage Protection and Tourism Development	
	Session Chair: Nazmi Ju'beh, Birzeit University	
11:45-12:00	Akram Ijla Uppsala University, Sweden	The Trading Zone: A Model for Contemporary Cultural Heritage Management in Palestine
12:00-12:15	Ahmed Sulaiman Al Imam Mohammad Ibn Saud Islamic University (IMSIU), KSA	Protecting Cultural Heritage: Tourism Sustainability and Investment from Strategic Planning Perspectives
12:15-12:30	Saleh Twafsheh Ministry of Tourism and Antiquities	Cultural Heirtage Protection in Palestine
12:30-12:45	Yuri Stoyanov University of London, UK	New International Initiatives for the Protection of the Religious Heritage of the Levant and their Implications for Archaeology and Cultural Tourism in Palestine

12:45-13:00	Mutaz Dawabsheh UNDP- Palestine	Nabi Musa UNDP Project
13:00-13:15	Discussion	
13:15-14:15	Lunch Break	

14:15-15:30	Session 8: Tools for Tourism	
	Session Chair: Nida' Ayaseh, Ministry of Tourism and Antiquities	
14.15-14.30	Ramzi Hasan, Norwegian University of Life Sciences- Norway, Shadi Ghadban Birzeit Univesity- Palestine	Potentials of Virtual Reality for tourism in Palestine: The case of Hisham Palace
14:30-14:45	Lilén Guillet National University of Catamarca, Argentina	La Tunita and the Sacred City of Quilmes as Dialectical Images in Touristic Brochures
14:45-15:00	Ikram Quttaineh Hanns Seidel Foundation, Palestine	Mahmiyat.ps: Guide to Nature and Ecotourism in Palestine.
15:00-15:15	Carla Benalli ATS Pro Terra Sancta Network, Italy	Hospitable Bethany: Sustainable Development to Support Local Community
15:15-15:30	Raed Khalil Mosaic Centre, Palestine	Byzantine Mosaics Between Art and Craft
15:30 - 15:45	Discussion	

15:45-16:30	Round Table Discussion for Developing Academic Programs in Archaeology and Tourism	
15:45-16:00	Jafar Abahre An Najah National University , Palestine	Project of Linking with the Private Tourism Sector: The Tourism and Archaeology Department Curriculum Reform at An-Najah National University
16:00- 16.15	Roberto Formato, Italy and Yasmin Jaghab Birzeit University , Palestine	Development of Rural Tourism Program at Birzeit University
16:15- 16.30	Discussion	

Third Day
Wednesday 15/3/2017

8:30-10:45	Session 9: Museums in Palestine Session Chair: Mohammad Halayqa, Yaser Arafat Museum	
8:30-8:45	Jehad Yasin Ministry of Tourism and Antiquities, Palestine	Museums of the Ministry of Tourism and Antiquities
8:45-9:00	Brian Boyd Columbia University, U.S.A.	Building Community Museums in Palestine: Some Contemporary Challenges
9:00-9:15	Jack Green, Corning Museum of Glass Donald Whitcomb, University of Chicago, U.S.A.	The Palace of Hisham Site and Museum Project
9:15-9:30	Baha Eddin Jubeh Palestinian Heritage Museum, Palestine	Reality and Challenges of Jerusalem Museums
9:30-9:45	Mazin B. Qumsiyeh Bethlehem University, Palestine	Museums and sustainability in Palestine: Challenges and opportunities
9:45-10:00	Beverley Butler University College London, UK	Collections across Border
10:00-10:25	Discussion	
10:25-10:45	Closing Ceremony	
10:45-18:00	Field Trip	