SwitchMed Training Programme for Green Entrepreneurs in Palestine

Call for Applications





B-HUB ملتقب الأعمال جــامـعــة بــيـرزيــت

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Are you a green entrepreneur? Do you have a green business start-up idea in mind? The SwitchMed Training Programme is looking for green entrepreneurs, either individuals or in a group, who can start-up and develop economic projects that will create ecological and social value. Are you one of these future green entrepreneurs?

Would you like to transform your green product idea and or service to be launched onto the market? Do you wish to launch a business that is capable of generating added value at all levels - economic, environmental and social? 1. SwitchMed can help you make your green business idea a reality! The goal of the training programme is to provide with knowledge and skills selected green entrepreneurs to better shape their business idea.

160 participants will be able to transform their ideas into a concrete green business model and to develop a Green Business Canvas!

The 16 best green ideas will receive a personalized coaching. The best 2 ideas will have the opportunity to attend a 6-month incubation program at the B-Hub.

2. Selection criteria

Potential green entrepreneurs will be selected on the basis of the following criteria:

a. Proposal of an innovative green business concept, to be developed, which is economically viable and which will have a positive impact (ecological and social level).b. Qualification level: A professional diploma or university degree will be an asset.

c. Previous experience in a relevant field relating to the proposed project specifics is desirable.

d. Place of residence: East Jerusalem, West Bank and

Gaza

(The project ideas submitted can relate to numerous areas of activity, such as: waste processing, recycling and recovery, depollution/sanitation, nature conservation and prote tion of biodiversity, renewable energy, energy efficiency, organic agriculture, organic textiles, organic cleaning products and cosmetics, ecotourism, clean industry services, sustainable construction, sustainable transport, circular economies (economic activities based on the reuse of used resources), collaborative consumption (economic activities based on the leasing and sharing of goods and services between individuals etc.)

3. Get involved!

The 160 candidates selected will take part to training programme starting from August 2018.

The workshops wil be in Arabic and consists of 5 intensive in-class training sessions along a period of 5 weeks, accompanied by an on-line coaching between the training sessions.

8 training batches will be organized in different localities upon demand and interest of candidates. Timing of the in-class sessions is flexible: upon agreement with all participants, the sessions can be delivered in the morning time, from 9 am to 3 pm, or in the evenings, from 3 pm to 8 pm.

Trainees from Gaza will attend via Skype.

The training costs will be covered by SwitchMed.

SwitchMed - Training Programme for Green Entrepreneurs in Palestine

Submit your Application

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4. Submit your application

<u>Application Portal:</u> <u>http://switchmedentrepreneurs.eu/en/</u>

> <u>Application Form:</u> <u>https://goo.gl/cYUXeF</u>

For further information, please contact:

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More info (Arabic) at: https://www.birzeit.edu/ar/announcements/b-hub-cooperation-switchmed-launching-second-iteration-green-entrepreneurship-program

The on-line application form will be open untill all places are taken

Note: Awarded candidates may be asked to provide additional documents to their application (e.g. CV, copies of diplomas and certificates, cover letter) and to be called for an interview.

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5. Find out more!

The SwitchMed Programme is a regional initiative funded by the European Union that aims to facilitate the shift towards more sustainable consumption and production methods in the Southern Mediterranean Region. <u>www.switchmed.eu</u>

SwitchMed is implemented by the joint efforts of the SCP/RAC (Regional Activity Centre for Sustainable Consumption and Production), UNIDO (United Nations Industrial Development Organization), the UNEP-MAP (United Nations Environment Programme – Mediterranean Action Plan) and the UNEP-DTIE (Division of Technology, Industry and Economics).

In Palestine, the national focal point for the coordination of the activities to support green entrepreneurship is the Environment Quality Authority.

CCE-Birzeit University and B-HUB provide financial and operational support to green startups in Palestine. http://www.birzeit.edu/en/b-hub





SwitchMed programme is funded by the European Union



United Nations Environment Programme



Regional Activity Centre for Sustainable Consumption and Production





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