



كلية الأعمال والاقتصاد Faculty of Business and Economics

The Faculty of Business and Economics in collaboration with Global
Entrepreneurship Week (GEW) – Palestine

Cordially invites you to a

Documentary Film Screening entitled

“Re-Thinking Value”

Women Entrepreneurs around the World

A panel discussion about the film will follow:

Dr. Samia Al Botmeh (Birzeit University, Faculty of Business and Economics,
Dean)

Dr. Grace Khoury (Birzeit University, Faculty of Business and Economics,
Associate Professor)

Ms. Maysoun Odeh (Nisaa FM, Co-Founder and Managing Director, Key Film
Participant representing Palestinian women entrepreneurs)

Ms. Ambar Amleh (Ibtikar Fund, COO)

Ms. Wojdan Farraj (Birzeit University, Faculty of Business and Economics, Film
Contributor/Researcher)

Ms. Carol Cooke (Scrumptious Productions, Founder and Creative Director)

Mr. Omar Omran (Birzeit University, Faculty of Business and Economics,
Lecturer, Moderator)

Thursday, November 21st, 2019 at 11:30 a.m.

Law Building / Annex Conference Room 243



Carol Cooke is the founder and creative director of BAFTA award winning production company, Scrumptious Productions. The Glasgow, UK-based company specializes in social documentaries, filmmaking masterclasses, and “call to action” campaigns for audiences and clients across the globe, enabling them to represent themselves and share their stories with the world. Carol is passionate about filmmaking and believes there is not greater platform for education, empowerment and social change. Scrumptious Productions focuses on breaking down barriers, challenging preconceptions and revealing what the world looks like through an alternative set of eyes.