



B-Hub @ BZU in cooperation with Oxfam and CARE offers a new business opportunity to Palestinian youth through “E-Filfil” program!



E-filfil is a program designed to assist youth to start their own businesses in the agro-industry and any field supporting agriculture. The program encourages youth to start businesses, through combining traditional agriculture and technological innovations.

The program includes capacity-building component and seed grants to the best 15 businesses.

The scope of businesses selected for support varies widely from traditional agro projects to startups in the field of engineering, technology, environment, transportation, food processing and other elements.

- ❖ In order to help you find an idea for your project, we will hold 19 one-day orientation workshops in 19 different localities in the West Bank.

In the workshops, we will discuss problems in agro-industry and how these problems can be turned into profitable businesses. You will also meet people who succeed in agro-business and will benefit from firsthand experiences and get answers to your questions from successful business and agro-experts!

- ❖ In order to help you finalize your idea, we will conduct workshops in business modeling, business planning, and feasibility analysis.
- ❖ We also will help you prepare for the pitching to financiers and further procurement of equipment and machinery for your project.
- ❖ We as well will be near you during the first – most difficult months – of the project operations.

We will put the best efforts and expertise to help you succeed in your agro startup!

Who are invited to benefit from the program:

Youth under the age of 30, from any locality of the West Bank, with any educational background.

We encourage youth studying agriculture, IT, engineering, technological specialties and health professions to think about apply their knowledge in the agro industry and start their own business to benefit the agro industry!

We also encourage youth, whose parents already have a business related to agro-industry, to enhance and expand the it family business! Or think of a new agro business together with your

parents or community partners!

Program stages:

- 1) **Introductory stage:** One-day orientation workshop to discuss problems in agro-industry and how these problems can be turned into profitable business (to know about the workshops' localities, please follow our FaceBook page #BhubBZU). This will include TED talks as well.
- 2) First stage: **2-day training on business modeling.** Four workshops will be conducted in 4 different localities to suit the trainees' geography.

80 applicants will be selected for this stage.

After a workshop, each trainee will be assisted in collecting and analyzing the market data and finalizing the business model for his/her project.

- 3) Second stage: **1-day training workshop on the business plan** content and pitching skills. Three workshops will be conducted in the north, south, and center regions. After the workshop, each trainee will be assisted in preparing a business plan for his/her project.

60 trainees will be selected for this stage.

- 4) Third stage: **2-day training workshop on feasibility analysis** and financial management. Three workshops will be conducted in the north, south, and center regions. After the workshop, each trainee will be assisted in preparing financial statements for his/her project.

30 trainees will be selected for this stage.

- 5) **Pitching** to financiers and selection of up to *15 candidates for seed grants*
- 6) **Cost sharing establishment/expansion** of the selected startups
- 7) **Mentoring** during the first months of the project operations

For application: <https://goo.gl/forms/0lzJPrG47kRq2vIL2>

For questions: 02- 298 48 12