COMPETITIVENESS, INNOVATION AND ENTREPRENEURSHIP CONFERENCE
“Tools for Economic Growth in Palestine”

November 19-20/2014
Birzeit University - Palestine

CALL FOR PAPERS

Conference Aim
This conference aims to promote the consolidation of competitiveness, innovation and entrepreneurship in order to accelerate economic growth in Palestine by drawing together local and international practitioners.

Conference Themes
• National Competitiveness Strategy
• Role of Public Sector in Competitiveness
• Competitiveness of Palestinian Private Sector
• Women Entrepreneurship
• Entrepreneurship and Employment Creation

Expected Outcomes
• Formulation of a first draft of the National Competitiveness Strategy
• Observation of lessons learned from international success stories in competitiveness and entrepreneurship
• Definition of the role of public and private sectors in competitiveness and innovation
• Acknowledgement of the role of women entrepreneurs in formulating economic policies

Author Guidelines and Important Dates
• Abstract submission by October 20th, 2014
• Notification to authors by October 25th, 2014
• Full paper submission by November 15th, 2014 to DEAN.COMMERCE@birzeit.edu and ssultan@birzeit.edu.

Committees
• Conference Chair: Dr. Suhail Sami Sultan
• Scientific Committee Chair: Dr. Yousef Daoud, Eng. Hasan Abed Jabbar
• Organizing Committee: Dr. Zeyad Munawer, Ms. Maha Heneiti
• Communication and Logistic Committee: Dr. Mohammad Abu Alrob, Ms. Wojdan Farraj, Ms. Lama Afifi
Conference Organizers:
The Ministry of National Economy; Government Services for Business Development (GSBD) Project of the World Bank and Birzeit University.

GUIDELINES FOR AUTHORS FOR ABSTRACT AND PAPER SUBMISSION
All accepted papers and abstracts will be published in the Conference Proceedings. This distinction is given to significant papers, in terms of academic excellence, conferences-conventions worldwide. Below are the Guidelines for Abstract and Paper Submission.

Content order of the paper should be as follows:
• Title Page
• Abstract (250 words), and Keywords (up to 3)
• Main Body of Paper – This should include the various sections and subsections of the paper. Figures and Tables should be included as part of the manuscript and not at the end.
• References – Use Harvard Referencing System/ APA.
• Length of paper - 3000-3500 words, including the title page, main body, tables, figures and references.